2018-2019 Department Plan

Department: Tehrik-e-Jadid **Name:** Saeed Chaudhry

Email: Tehrik-e-jadid@mkausa.org Phone: 718-666-5170

Department Goals (This is from a Muhtamim's perspective)

	Increase participation (try to reach 100% Khuddam participation) in	
1.	Tehrik-e-Jadid.	
2.	Increase total collection in Tehrik-e-Jadid.	
	Increase awareness amongst Khuddam on the purpose of Tehrik-e-Jadid, its	
3.	history and its current impact.	

GOALS IN DETAIL (This is from Local Majlis perspective)					
Goal	Target (to be used for Alme-e-Inami)		National Target	Due Date	
	Small	Medium	Large		
1 st quarter participation	25% of local Tajneed	25% of local Tajneed	25% of local Tajneed	25% of National Tajneed	January 31, 2019
2 nd quarter participation	50% of local Tajneed	50% of local Tajneed	50% of local Tajneed	50% of National Tajneed	April 30, 2019
3 rd quarter participation	75% of local Tajneed	75% of local Tajneed	75% of local Tajneed	75% of National Tajneed	July 31, 2019
4 th quarter participation	100% of local Tajneed	100% of local Tajneed	100% of local Tajneed	100% of National Tajneed	October 31, 2019

Local Implementation (Monthly Reporting Questions - questions cannot change throughout the year)

Key Dates (add more as necessary)

Nov 1st, 2018	Start of Tehrik-e-Jadid Fiscal Year
---------------	-------------------------------------

2018-2019 Department Plan

Jan 1 – Jan 31, 2019	1st Quarter Tehrik-e-Jadid Drive (Take pledges & Increase
	participation)
Apr 1 – Apr 30, 2019	2 nd Quarter Tehrik-e-Jadid Drive (Increase participation)
Jul 1 – Jul 31, 2019	3 rd Quarter Tehrik-e-Jadid Drive (Increase participation)
Oct 1 – Oct 31, 2019	4 th Quarter Tehrik-e-Jadid Drive (Increase participation)

Communication Plan	(add more as necessary)
---------------------------	-------------------------

communication i lai	(add more as necessary)
Mohtamim to Local	Quarterly conference call to remind Nazimeen about
	Tehrik-e-Jadid Quarterly Drive.
	Quarterly emails with updated participation data.
Mohtamim to Nat. Maal	Get updated numbers quarterly from Jama'at National
	Secretary Finance and share that data with local Majalis.
Local to Mohtamim	Participate in quarterly call
Mohtamim to RQ	Participation in quarterly Tehrik-e-Jadid calls and help with the drive.

Success Factors (add more as necessary)

- 1) Nazim Tehrik-e-Jadid to share educational/informational material with his Majlis.
- 2) Nazim Tehrik-e-Jadid to participate in quarterly Tehrik-e-Jadid drive to increase participation in his Majlis.

Other References (websites, Quran, literature, etc.)

Literature – Speeches of Hazrat Khalifatul Masih II (ra) on Tehrik-e-Jadid

* Online Payment - https://squareup.com/store/tehrik-e-jadid