

Department:	Tabligh	Name:	Abdullah Dibba
Email:	tabligh@mkausa.org	Phone:	410-349-7364

Department Goals (This is from a Muhtamim's perspective)

1.	Create and educate 100 da'een nationwide, preferably between the ages of 15-20.
2.	Hold a 5-day intensive da'een training camp.
3.	100 'Ask an Imam' in-person events led by a khadim Imam with the general public.
4.	100 'Ask an Imam' online sessions on Periscope and Facebook Live.
5.	Hold 300 face-to-face tabligh events nationwide – flyer distribution, I am a Muslim Ask me Anything, tabligh stalls, and Holy Quran exhibitions.
6.	200 'Meet A Muslim' (MAM) events (prisons, places of worship, police/fire department).
7.	Make 250 new tabligh contacts in the year.
8.	Online tabligh - weekly social media posts and interactions by da'een.
9.	50 da'een to each develop 1000+ followers on Twitter.

GOALS IN DETAIL (This is from Local Majlis perspective)

Goal	Target <i>(to be used for Alme-e-Inami)</i>			National Target	Funding	Due Date
	Small	Medium	Large			
Tabligh in 1 major city	2	3	3	150	Local Funds	Quarterly
Tabligh in 1 small town	2	3	3	150	Local Funds	Quarterly
MAM	2	2	3	150	Local Funds	Quarterly

Local Implementation (Monthly Reporting Questions - **questions cannot change throughout the year**)

1.	How many face-to-face tabligh events did your Majlis hold this month and which ones?
2.	How many flyers were distributed this month?
3.	Did you hold a Meet a Muslim event this month?
4.	How many tabligh contacts were made this month? (What platform were they made on - report in comments section).

Key Dates (add more as necessary)

Dec 26 th to 31 st	Daeen training camp
--	---------------------

Communication Plan (add more as necessary)

Muhtatmim to Local	Monthly/Conference Call; monthly feedback on reports Reach out personally bi-monthly
Local to Mohtamim	Expected to attend Monthly Call Reach out bi-monthly, active in Telegram group.
Muhtatmim to RQ	Issues will be escalated when necessary
Muhtamim to R. Nazim	Monthly conference call
R. Nazim to Mohtamim	Expected to reach out to Naib Mohtamim monthly, active participation in Telegram group

Success Factors (add more as necessary)

What should a Local Nazim do to contribute toward the National Goals?	Take full ownership of the Department and take initiative to implement the National plan
How can a Local Nazim obtain the “How-To” Guide for the dept goals?	In the telegram group and email. Reach out to Regional Nazim and or Mohtamim for any questions.
What other Local Majalis have done to be successful?	Open up in the telegram group and ask for suggestions and share success stories

Who should a Local Nazim call for help?

Regional Nazim and Mohtamim any time.

Other References (websites, Quran, literature, etc.)

www.mkausa.org/departments/tabligh

And who is better in speech than he who invites *men* to Allah and does good works and says, 'I am surely of those who submit?' (Quran 41:34)

But if they turn away, We have not sent thee as a guardian over them. Thy duty is only to convey *the Message*. And truly when We cause man to taste of mercy from Us, he rejoices therein. But if an evil befalls them because of what their hands have sent forth, then lo! man is ungrateful. (Quran 42:49)

Surely thou wilt not be able to guide *all* whom thou lovest; but Allah guides whomsoever He pleases; and He knows best those who would accept guidance. (Quran 28:57)

'God Almighty desires to draw all those who live in various habitations of the world, be it Europe or Asia, and who have virtuous nature, to the Unity of God and unite His servants under one Faith. This indeed is the purpose of God for which I have been sent to the world. You, too, therefore should pursue this end, but with kindness, moral probity and fervent prayers.' (The Will, pp 8 - 9)