

2020-2021 Department Plan

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| Department: | Tabligh | Name: | Taimur Khan |
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Department Goals (This is from a Muhtamim's perspective)

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| 1. | Encourage khuddam to participate in Online Tabligh and join social media campaigns. Have them join the telegram group to get more information and guidance: |
| 2. | Post Covid: We will continue our target of weekly Tabligh activities outside of respective mosques through the Tabligh pledge. |
| 4. | We will release videos on certain Tabligh related topics to share within local groups and if you choose to with Tabligh contacts. |

GOALS IN DETAIL

| Goal | Small | Medium | Large |
|---|-------|--------|-------|
| How many khuddam are have participated in Tabligh this month? Online or in person. | 2 | 3 | 3 |
| How many collective social media posts and/or collective amount of literature was given out this month? | 2 | 3 | 3 |

Local Implementation (Monthly Reporting Questions - **questions cannot change throughout the year**)

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| 1. | How many Khuddam are active in Tabligh (Online and/or In-Person) |
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| 2. | Amount of literature given out and/or social media posts this month? |
| 3 | Number of Tabligh contacts made and/or # of new Tabligh related social media meaningful interactions established? |

Key Dates (add more as necessary)

| | |
|-------------|-------------------|
| Nov 1st, 20 | Start of MKA Year |
|-------------|-------------------|

Communication Plan (add more as necessary)

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| Muhtatmim to Local | Nat dept will connect with local tabligh secretaries once a month over the phone. |
| Local to Muhtamim | We would like local Tabligh secretaries to express their ideas and concerns to us. This can be done, via text, email or phone call. |
| Muhtamim to Reg or Local Nazim | Regional Tabligh Secretaries (or Regional Qaideen) will be contacted periodically for their input, suggestions, and concerns. Regional Qaideen and Local Qaideen will also be contacted — in appropriate order — if a local secretary is unresponsive. |

Success Factors (add more as necessary)

Other References (websites, Quran, literature, etc.)

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| <ol style="list-style-type: none">1) Download Telegram and join proper group chats2) askislam.org, WhyAhmadi.org, muhammadfacecheck.org, islamicfaq.org, AskAhmadiyyat.org (Urdu audiences) |
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