

# 2020-2021 Department Plan

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## Department Goals (This is from a Muhtamim's perspective)

1.	Increase Khuddam participation in Tahrik-e-Jadid.
2.	Increase awareness amongst Khuddam on the purpose and global impact of Tahrik-e-Jadid

## GOALS IN DETAIL (This is from Local Majlis perspective)

Goal	Target (to be used for Alme-e-Inami)			National Target	Due Date
	Small	Medium	Large		
1 <sup>st</sup> quarter participation	25% of local Tajneed	25% of local Tajneed	25% of local Tajneed	25% of National Tajneed	January 31, 2021
2 <sup>nd</sup> quarter participation	50% of local Tajneed	50% of local Tajneed	50% of local Tajneed	60% of National Tajneed	April 30, 2021
3 <sup>rd</sup> quarter participation	75% of local Tajneed	75% of local Tajneed	75% of local Tajneed	80% of National Tajneed	July 31, 2021
4 <sup>th</sup> quarter participation	100% of local Tajneed	100% of local Tajneed	100% of local Tajneed	100% of National Tajneed	October 31, 2021

## Local Implementation (Monthly Reporting Questions - questions cannot change throughout the year)

1.	How many Khuddam have you reminded about the importance of Tahrik-e-Jadid participation and contribution?(If Regional/National event, enter the total from your Majlis).
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## Key Dates (add more as necessary)

Nov 1st, 2020	Start of Tahrik-e-Jadid Fiscal Year
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## 2020-2021 Department Plan

Nov 1 – Jan 31, 2021	1 <sup>st</sup> Quarter Tahrik-e-Jadid Drive (Take pledges & Increase participation)
Feb 1 – Apr 30, 2021	2 <sup>nd</sup> Quarter Tahrik-e-Jadid Drive (Increase participation)
May 1 – Jul 31, 2021	3 <sup>rd</sup> Quarter Tahrik-e-Jadid Drive (Increase participation)
Aug 1 – Oct 31, 2021	4 <sup>th</sup> Quarter Tahrik-e-Jadid Drive (Increase participation)

### **Communication Plan** (add more as necessary)

Mohtamim to Local	1 <sup>st</sup> Quarter call to remind Nazimeen about Tahrik-e-Jadid Quarterly Drive. Bi-Monthly emails with updated participation data. Individual/Targeted follow ups
Mohtamim to Nat. Maal	Get updated numbers Bi-Monthly from Jama'at National Secretary Finance and share that data with local Majalis.
Local Nazim	Participate in quarterly call, share posters and educational materials in local group/with local khuddam
Mohtamim to RQ	CC on reminders and share regional participation data from National Finance

### **Success Factors** (add more as necessary)

1) Nazim Tahrik-e-Jadid to share educational/informational material with his Majlis.
2) Nazim Tahrik-e-Jadid to remind and drive participation in quarterly Tahrik-e-Jadid drive to increase participation in his Majlis.

### **Other References** (websites, Quran, literature, etc.)

\* Literature – Speeches of Hazrat Khalifatul Masih IV (ra) on Tahrik-e-Jadid at the start of the New Tahrik-e-Jadid Year

\* Online Payment - <https://chanda.ahmadiyya.us/>